

# The Journal

ASSOCIATION OF COMMUNITY AND CONTINUING EDUCATION

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WWW.ACCEONLINE.ORG

## FAREWELL FROM 2017-18 ACCE PRESIDENT

# IT'S BEEN QUITE A YEAR FOR ACCE!

*Frances DeNisco*

The final draft of the Guidelines for Community Services will be approved by the ACCE Board soon, and sent to the Chancellor's office in draft form for their input.

We've produced two timely and Fall Drive-in Workshops and one really inspiring statewide conference in Oakland.

We've retained a legislative liaison to step up our statewide efforts on behalf of community and continuing education students and professionals.

We also have successfully partnered on behalf of students with other statewide organizations like CCAE and IEPI to achieve ongoing successful professional development goals like the Friday Noncredit Webinars, as well as to present a unified message to

educational policymakers on behalf of all of our adult students statewide.

I want to thank ACCE members and my Board colleagues for supporting me in this year of leadership. I COULD NOT have managed in this position this year without the support of each member of this board.

I want to acknowledge all of those who work alongside the Board as well, like Natalya Dollar, who helps us with sponsorships during statewide conference time, and Lorina Boon who provides conference support by formatting and printing our conference guide, and the Guidelines Task force that worked fast after the drive-in conferences to prepare the Guidelines draft: Joanne Armstrong, Betty Sedor, Alice Meyerling, Paulo Madrigal, and Alexis Bollin.

I encourage you, as a professional in your Community and Continuing education position, to get involved in the ongoing and ever expanding work of ACCE by joining the Board. The work is intense, but incredibly satisfying. It is work that asks you to volunteer on behalf of your professionals, and most importantly, your students.

I never thought I would be sitting in legislative offices in the Capitol, explaining exactly what Community Services is in Ed Code and why it's important. But it is important, and I did represent, and it was incredibly rewarding. Thank you all again for supporting your statewide professional organization this year, and I'll be seeing you at the drive-ins and conference again soon!

## WELCOME FROM OUR NEW 2018-19 ACCE PRESIDENT

# DEAR ACCE COLLEAGUES

*Madelyn Arballo*

Community and Continuing Education programs have always bravely addressed challenges and opportunities and this year will not be different. New legislation including the funding formula, consolidated grant program, guided pathways, online college, and AEP (formerly AEBG), are changing our landscape more than ever. Fortunately, ACCE is experienced with advocacy and is now better positioned with the addition of policy advisor, Ashley Walker, from Nossaman LLP. In January 2018, Ashley joined ACCE with the intent of strengthening our advocacy for community and continuing education, increasing our statewide presence

and leadership, and solidifying critical partnerships.

And speaking of change, we have a shifting ACCE board, with Frances DeNisco now serving as our Past President. Last year, Frances led ACCE with kindness, strength, and passion, and we owe her much gratitude for leading our organization. Last year's Past President, Liza Becker, is exiting our board and has contributed several years of service in different board positions. Much gratitude to Liza, who will certainly remain active in advocacy.

We extend a big welcome to our new board members, Alice Meyerling, Santa Monica

College, Community Education Council Leader (North); and Estela Cuellar, Santiago Canyon College, Continuing Education Council Leader (South). We also have a new website administrator, Jason Sofianos from West Los Angeles College.

And finally, please remember to keep your dates open for the fall drive-ins and the spring conference on February 6-9, 2019, in San Diego. Please check the website at <http://www.acceonline.org> for more information and for announcements of the drive-in dates.

Enjoy the start of the 2018/19 year!!!

# STUDENT GETS A SECOND CHANCE AT SUCCESS

*San Diego Continuing Education and Rescue Mission Expand Partnership*



Ozzie Lubach, San Diego Continuing Education student.

Ozzie Lubach was raised by his mother and stepfather in San Diego and was on track for a scholarship to the United States Naval Academy in Annapolis, Maryland. However, when he was asked to leave the Navy Junior Reserve Officer Training

Corps (NJROTC), that military scholarship disappeared and Lubach's future plans changed forever.

"I was very interested in joining the Navy after high school. It was a big part of my life," said Lubach. "NJROTC gave me a sense of

purpose."

For most of Lubach's high school education years he moved in and out of public and private institutions due to substance abuse and bad behavior.

"I chose a lifestyle that I couldn't get out of," Lubach explained when he opened up about his academic journey and shared his battle with depression and addiction. "I put my family through a lot. It was difficult for my mom to watch me struggle. So I ended up at a boarding school in Arizona."

Just months following his high school graduation, Lubach was faced without a place to sleep when he returned home to San Diego so he found shelter at the Mission Valley Riverbed and bathed at the nearby Starbucks.

Lubach's life turned around when he was admitted to the San Diego Rescue Mission's (SDRM's) 12-Month Residential Recovery Program, a rehabilitation service that guides men with therapy, vocational training and educational classes. Within six months, he was selected to learn a trade at San Diego Continuing Education.

In 2016, SDCE began a pilot partnership with the SDRM by offering free classes at the Mission. Now in its second year, the expanded partnership granted twelve SDRM clients the opportunity to pursue free career training programs in Plumbing, Heating, ventilation, and air conditioning (HVAC), Welding and Office Assistant. Students attend classes at an SDCE campus.

"These men were hand-selected from a competitive pool that showed the most promising potential for success," said Carlos O. Turner Cortez, Ph.D., President of SDCE. "Once the students complete their career training programs, we will work with the San Diego Workforce Partnership and SDCE employee partners to find jobs for students."

Lubach considered a career in plumbing but was predictably nervous about learning a new trade.

"I was worried about being inside a classroom after being on the streets for a while but I started thinking about what I could do to provide for my future and my family," he said.

"My instructor works all day in the trade and then comes at night just to teach us. Knowing that there are teachers willing to do that sparked a fire in me."

According to the Bureau of Labor Statistics, the median pay for a plumber is \$24.74 per hour. Lubach aspires to be Journeyman Plumber within the next five years.

"I no longer have to worry about stealing something just to eat or where I will rest my head the next day," said Lubach.

# SACRAMENTO LEGISLATIVE UPDATE

Ashley Walker, Nossaman LLP

ACCE has been hard at work in Sacramento implementing our first-ever Legislative Platform. As we near the end of the Legislative Session, there are key issues we are focused on. ACCE is supporting AB 1935 (Irwin) which would make supervised tutoring for basic skills and for degree-applicable and transfer-level courses eligible for state apportionment funding. ACCE is also supporting AB 3101

(Carrillo) which would revise the California Community College online application so that only necessary data is collected during the process. Recent amendments ACCE requested will allow for easier integration of noncredit students. Both of these bills are currently on the Suspense File in the Senate Appropriations Committee. Should your individual College or District wish to support these bills, ACCE can provide a template letter. We are also still very

focused on the implementation of the Student Focused Funding Formula and the Student Equity and Achievement Program. The final day of the Legislative Session was August 31. The Governor will have until September 30 to take action on all bills. During the Interim Study Recess between October - December, the ACCE Board will be discussing legislative priorities for the new year.

## ACCE EVENTS

### First Friday Webinars

We're excited to announce First Friday webinars, a series of noncredit webinars hosted by the California Community Colleges Chancellor's Office in partnership with the Association of Community and Continuing Education, the Academic Senate for California Community Colleges, the California Community Colleges Success Network, and the Career Ladders Project.

All slide presentations will be posted in the ACCE First Friday archive and are accessible for listening online.

### Drive-in Workshops

Each fall, we host one day drive-in workshops that give us a chance to gather together, share successes, and compare notes about community and continuing education. Save the date for one of the following two drive-in workshops:

#### October 19, 2018

Northern Drive-In Workshop  
CCC Chancellor's Office, Sacramento, CA  
\$100

#### November 8, 2018

Southern Drive-In Workshop  
Mt. San Antonio College, Walnut, CA  
\$100

### 2019 ACCE Annual Conference

Our 2019 annual conference will be held in San Diego at The Dana on Mission Bay. Save the dates: February 6, 7, and 8, 2019! More information and pricing coming soon.

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For up-to-date event information, always visit the Events page on the ACCE website at <http://www.acceonline.org/events.html>.

# BRIDGING GAPS TO PROVIDE EDUCATION FOR BUSINESS

John Makevich • John Milburn • Justin Wallace - College of the Canyons

The California Community College System (CCC) is the largest public education system in the world. Serving more than 2 million students each year, the CCC prepares students to transfer to 4-year institutions, and equips them with the skills needed to compete in today's ever-changing workforce. With so many entry points into the college, it is crucial that each student has a clear pathway for achieving their educational goals.

According to Van Ton-Quinlivan, Executive Vice Chancellor for Digital Futures and Workforce Development for the California Community Colleges, "this economy is

already unforgiving to workers without skills, and a future enabled by artificial intelligence and more technologies will be no easier to navigate. Our communities look to higher education to prepare students for today's jobs and tomorrow's economies. As difficult as it is for colleges to undertake transformative change, higher education institutions need to engage with the future so that we can be there for our students."

Our community colleges vary widely in terms of internal structure and organization. At some schools, one individual may lead all efforts related to economic development and continuing education. Typically, however, this

happens when economic development efforts are occurring at a small scale. Here at College of the Canyons, the Economic Development Division is a well-established entity in the community. They have brought in over \$36M to the local economy over the past decade, and have forged thousands of partnerships with local business during that time as well. The Employee Training Institute at College of the Canyons is a well-established business-facing arm of the college that has operated somewhat independently from the instructional side with limited interactions. Today the need for curriculum and training that is relevant

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## BRIDGING GAPS

and aligns with industry demands has never been greater, causing the college to think strategically about how to best engage our local business community.

More recently, College of the Canyons has sought to dramatically expand its continuing education programs, particularly aimed toward serving local businesses. Given the overlap of efforts already in place with the Economic Development Division, the two "Johns" of John Milburn and John Makevich got together to start delineating the many ways the two units at the College could partner with each other. We started working closely with the Vice Presidents of Academic Affairs and Economic Development, Dr. Jerry Buckley and Mr. Jeffrey Forrest, respectively, to figure out how to delineate efforts between our two areas. Ultimately, we developed a framework for working with businesses that sought to make our internal silos invisible to the outside and provide a focused message: we're here for your needs.

Aligned with this goal, we worked to develop a new position at the College, the Director of Educational Partnerships. This position is jointly funded through contract education, Strong Workforce, and AEBG

sources, and the intent is for this individual, Mr. Justin Wallace, to reach out to businesses and determine the educational needs of their employees. His job, then, is to identify the employer needs and ask us to internally figure out how to package and deliver such solutions. Mr. Wallace serves as the primary point of contact for College of the Canyons and the local business community in the Santa Clarita Valley, enabling the College to be responsive and listen to the needs of business. This new structure and support has already generated buzz within the community as businesses have expressed great relief knowing that they don't have to spend inordinate amounts of time learning about our internal structure and figuring out who they need to talk with.

"One of the local businesses in our area wanted some tailored and customized training, but also wanted ESL courses for their employees," Makevich said. "Justin was able to bring this need forward, and John and I worked together to package noncredit ESL courses with customized training offered through contract education. The solution was rather seamless to the employer, and was easy enough for us to internally partner on."

One of our goals is to be identified as the clear choice when it comes to the ongoing

professional learning of employees at local businesses. By streamlining the process from the business perspective, we hope to dramatically expand the solutions we can provide for the Santa Clarita Valley. Mr. Wallace will be working closely with partners like, the Santa Clarita Valley Economic Development Corporation, SCV Chamber of Commerce and Valley Industry Association to establish rapport and build relationships within the business community. "Our partnership with COC greatly strengthens our ability to bring workforce training solutions to businesses in SCV," said Holly Schroeder, President and CEO of the Santa Clarita Valley Economic Development Corporation. "Now, with a single point of contact to access COC's breadth of training options, we can be more effective in helping companies achieve their workforce development goals."

Jeffrey Forrest, Vice President of Economic Development at College of the Canyons, states, "the structure and support are now in place to make a lasting, positive impact in the lives of students, our community and local businesses. For nearly 50 years, College of the Canyons has been an integral part of the economic growth of the Santa Clarita region. This new position is an investment on the part of the College to continue that legacy."

# NONCREDIT PROMISING PRACTICES

In the spring of 2017, Merced College implemented the noncredit Appetite for Success program for students enrolled in ESL, Technical Office Occupations and the Medical Assistant programs at the Merced College Downtown Business Resource Center. The program provides weekly luncheons. In addition to educational planning, the workshops include college orientation, accessing financial aid resources, goal setting, learning styles, group educational planning, career assessment, practice interviews, study skills among other skills students need for success. In an effort to encourage students to continue their education, students also participate in tours of various departments on the main campus, including allied health, business and the career center.

Academic counseling and educational planning services are available on-site and students are strongly encouraged to attend and individual or group session. Due to the success of the program, Appetite for Success was recently expanded to the Merced College classroom location at the Catholic Charities Educational Center. Students who are enrolled in the high school completion course and Introduction to Computers now receive the same services.

