

# ACCE SOCIAL MEDIA SITES



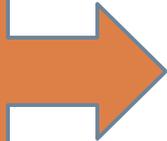
ACCE SOUTH FALL ONE-DAY WORKSHOP, NOVEMBER 8, 2012

**Presented by: Betty Sedor, El Camino College**

# ACCE is Modernizing...

- With social networking sites like Facebook boasting some 800 million global users including 150 million in the U.S., now more than ever is the time for ACCE to begin engaging our guests and members through social media.
- While ACCE will continue to communicate through traditional electronic formats including our website and our email ListServ, we're encouraging a convergence of various communication styles including social networking in order to increase a sense of connectedness amongst our ACCE members.

We're on Facebook!



Association of Community and Continuing Education



Association of Community and Continuing Education

14 likes · 13 talking about this

PLZ Like Us!



Organization

Association of Community and Continuing Education--An Organization of California Community Colleges <http://acceonline.org/>



14



About

Photos

Likes

Events

Highlights

Status

Photo / Video

Event, Milestone +

What's on your mind?



Association of Community and Continuing Education added 58 photos to the album ACCE Conferences & Workshops. September 6



Recent Posts by Others

See All



Cyndi Pardee

Boy is the pressure on in Community Ed programs! Looking f...  
September 7 at 5:29pm



Cyndi Pardee

Thank you, ACCE, for making it so easy to find important inf...  
1 · August 27 at 10:56am

More Posts



Activity

# Facebook

- ACCE will use Facebook for posting info about ACCE events including event photos and videos, as well as article links on topics related to Community and Continuing education.
- We will be managing the content of our Facebook and Twitter sites by linking them so that when we update a status on one site, it will automatically post to the other—so you'll never miss out if you're only on one form of Social Media.



# ACCEtweets

@ACCEtweets

Association of Community and Continuing Education--An Organization of California Community Colleges California · <http://acceonline.org/>

Edit your profile

7 TWEETS

9 FOLLOWING

3 FOLLOWERS



- Tweets >
- Following >
- Followers >
- Favorites >
- Lists >

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## Tweets



**ACCEtweets** @ACCEtweets

6 Sep

I posted 58 photos on Facebook in the album "ACCE Conferences" <fb.me/EpY4AunH>

Expand



**ACCEtweets** @ACCEtweets

4 Sep

Save the Date! November 8th ACCE Fall Workshop <fb.me/sv5WbOC5>

Expand



**ACCEtweets** @ACCEtweets

4 Sep

SAVE THE DATE! November 8th! <fb.me/2ahWYCEni>

Expand



**ACCEtweets** @ACCEtweets

24 Aug

<fb.me/1Siui2sVX>

Expand



**ACCEtweets** @ACCEtweets

24 Aug

<fb.me/1Uyw2K10X>

Expand



**ACCEtweets** @ACCEtweets

24 Aug

<fb.me/19HO2MgxJ>

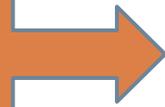
Expand

# Twitter

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- Our Twitter postings will provide short alerts regarding new items we've posted on Facebook and Linked in.

We're on  
Linked in!



Members  
Only. PLZ  
Join Our  
Group 😊



[Chromebooks for Education - Fast, intuitive, easy-to-manage. Hassle-free computing from Google.](#)



## Association of Community and Continuing Education

Discussions Members Promotions Jobs Search Manage More...

Share group



Start a: Discussion Poll

Start a discussion or share something with the group...

### Latest Updates



**ACCE Board** started a discussion:  
Save the Date! Oct 10 Community  
Education Northern Pow Wow  
Like • Add comment • 3 minutes ago



**ACCE Board** started a discussion:  
Save the Date! Nov 8 ACCE Fall One  
-Day Southern Workshop Featuring  
Keynote Speaker Scott Lay (CCLC  
President & CEO)  
Like • Add comment • 5 minutes ago



**Donna Burns** has joined the group.  
Send message • 12 minutes ago

Choose Your View **NEW**

Show all RSS discussions

### Latest Discussions



**Save the Date! Oct 10 Community Education Northern Pow Wow**  
10:00am-2:00pm @ the Chancellor's office. Join us for an interactive session amongst  
Community Education professionals to discuss the ...

posted 3 minutes ago

Like Comment Unfollow More

See more



**Save the Date! Nov 8 ACCE Fall One-Day Southern Workshop Featuring  
Keynote Speaker Scott Lay (CCLC President & CEO)**  
at NOCCCD School of Continuing Education.

posted 5 minutes ago

### Share



« 1 of 1 »

#### Association of Community and Continuing Education

linkedin.com

To contribute to the professionalism of community service (fee-based),  
continuing education (noncredit state supported), and contract  
education practitioners. To provide special assistance, including  
professional growth and development... [Edit](#)

# Linked in

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- Our Linked in group will be for ACCE members only and will encourage valuable discussions and polls related to our field.

SAMPLE  
DISCUSSION

Follow Cheryl

Has anyone partnered with Boston Reed for their healthcare courses and can you share your experiences--good and bad?

9 days ago



Like



Comment



Follow



Flag

More ▾

**Brigette Satchell, Lynn Orosco** like this

10 comments



Follow Ruth

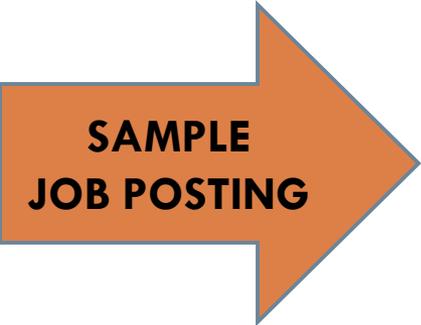
**Ruth Hendrick** • I ran pharmacy tech classes through them a few years ago and found them to be very cooperative and professional. Their program is very organized and area pharmacists thought it provided good training. The only down sides I found were the cost to students and that it did take them the full allotted 6 months to find internship placements for at least one of the students. (Granted, his schedule was difficult due to other work.) I am currently looking at programs we might partner with them on at my current college. My caution, based on experiences of others in Virginia, would be to be certain that you don't just hand the whole process over to Boston Reed without maintaining your usual level of quality expectations. While they have a quality program, I think it still needs to be the job of the college to screen instructors, orient applicants, counsel students and follow up on classes. The relationship should be a partnership, and Boston Reed worked very well as our partner.

8 days ago • Like



Follow kat

**kat cannella** • We are currently partnered with BRC to offer Phlebotomy Tech, EKG Tech, and Electronic Health Records Specialist (EHRS). We have had limited success so far, with Phlebotomy making this term with 4 students. The other two classes have not made yet, so we will try them again in Winter '13. The staff at BRC is wonderful to work with, and they are finding and hiring excellent instructors. Because of certain policies on my particular campus, we must direct any questions about alternative funding options to BRC and they handle those requests. However, the high cost of the courses is definitely a deterrent to enrollment. Also, the partner revenue share is more or less lucrative depending on the specific class as well as enrollment levels.



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[See more](#) »



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### [New Site Director-Renfroe Job!](#)

Perfect for someone passionate about creating leisure/educational programs for middle school age youth!

### [Current Job Opportunities](#) [decaturga.com](#)

Site Director- Renfroe- Nov 2012 Reports to: Program Supervisor Department: Children & Youth Services Division Starting Salary Range: \$25,792 - \$27,040 Annually (Hourly equivalent is \$12.40 - \$13.00 an hour) DOQ (Exempt) Work...

posted 1 day ago

# Begin Interacting

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- Whether you're on Facebook, Twitter, Link in or all of the above, ACCE invites you to join in for some social networking!

# How do you find



# Sites ?

□ <https://twitter.com/ACCEtweets>

□ <http://www.facebook.com/> Search:

A screenshot of the Facebook search interface. The search bar contains the text "Association of Community and Co". Below the search bar, a list of pages is displayed. The first result is "Association of Community and Continuing Education", an organization with 18 likes. Other results include "Community Foundation of Elmira-Corning and the Finger Lakes" (587 likes) and "Community Action Partnership of Ramsey and Washington Counti..." (1,172 likes). On the right side, an "Insights Summary" box shows 18 New Likes, 0 Talking About This, and 0 Weekly Total Reach. A blue arrow points from the text "Type 'Association of Community and Continuing Education'" to the search bar.

□ <http://www.linkedin.com/> Search Groups:

A screenshot of the LinkedIn search interface. The search bar contains the text "Association of Community and Continuing Education". Below the search bar, a list of groups is displayed. The first result is "Association of Community and C...", which has 5 members. A blue arrow points from the text "Type 'Association of Community and Continuing Education'" to the search bar.