



**world**  
**EDUCATION**

empowering students  
through elearning

*Presented by Candice Markham*

## **ABOUT US**

***A World of eLearning.** World Education, LLC is the trusted leader in online learning, fully immersed each day in its mission of providing quality education to the world. Offering innovative learning solutions to accredited colleges and universities, World Education serves thousands of students and partners worldwide with offices in the U.K. and U.S.*

***Our Business Model.** Offering certificate courses that students access through our partnering universities, corporations and governments worldwide*

## **EARLY HISTORY OF DISTANCE EDUCATION**



- 1728 – *The world's first distance learning course is established in Boston, lessons sent by mail.*
- 1840 – *Shorthand is taught by correspondence in Great Britain.*
- 1922 – *Penn State begins offering courses through radio.*
- 1965 – *1<sup>st</sup> statewide, telephone-based education program offered by U of Wisconsin.*
- 1968 – *Stanford offers part-time instruction through television network.*
- 1969-US DOD creates the internet (APRANET)

## HISTORY OF ONLINE EDUCATION



- 1976 – U of Phoenix is founded for adult online education.
- 1982- CALC, a computer based learning center for adults is founded.
- 1992 – Electronic University Network offers a Ph.D. program via America Online.
- 1994- 1<sup>st</sup> completely online travel program introduced by Steve Gatlin
- 1999- World introduced to Blackboard and eCollege
- 2002-2008 – Steve Gatlin forms partnership with over 1500 accredited colleges and universities across the US to offer 100% online certificate programs
- 2012 – 96% of traditional universities offer online courses

## FEATURES

- *Career Coaching*
- *We do not sell direct*
- *Allow students to choose college, training partner, or university*
- *Marketing and advertising support*
- *All programs 100% online*
- *Externships available*
- *Financing available*

## PRODUCT



- > 200 *career training programs*
- *Business and Professional*
- *IT and Software Development*
- *Management and Corporate*
- *Healthcare and Fitness*
- *Hospitality and Gaming*
- *Media and Design*
- *Skilled Trades and Industrial*
- *Sustainability*

## **PLATFORM**

- *SCORM capability*
- *Some courses available for AICC transfer*
- *Partner Services for clients*
- *Student and Career Services*
- *Career Coaching for all students*
- *Admissions team available for partner*
- *LMS*

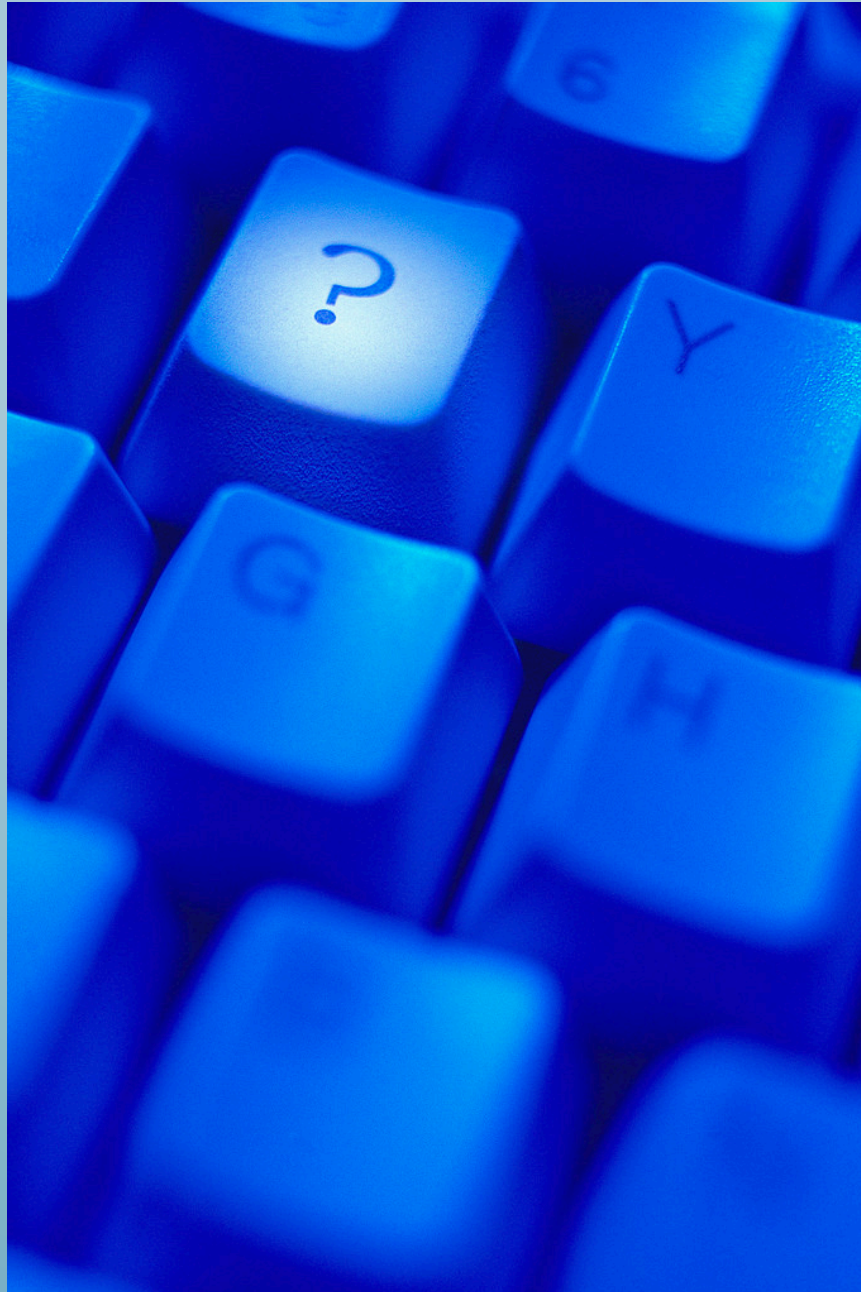


## PRICE

- *Flexible pricing*
- *Competitive margins*
- *Military and Armed Service discounts*
- *Low SRP*







My home ▶ Program Management

**Program Management**

- Dashboard
- Reports

**Navigation**

- My home
  - Site home
  - Site pages
  - My profile
  - My courses

**Settings**

- My profile settings

Navigation Menu

Current Learning Plans Archived Learning Plans

Welcome

Course Listing

Instructor Messages

Learning Plan: Demo Career Courses

Show Completed Courses Hide Courses

Course Description	Class Instance	Description	Score	Status	Date
<a href="#">Demo Student Orientation</a>	DSO	Demo Student Orientation	0.00	Not Completed	NA
<a href="#">Demo Online Student Center</a>	DOSC	Demo Online Student Center	0.00	Not Completed	NA
<a href="#">Demo Medical Course</a>	DMC	DEMO Course - Medical Billing	0.00	Not Completed	NA
<a href="#">Demo Project Management</a>	DPM	DEMO Course - Project Management	0.00	Not Completed	NA
<a href="#">Demo Green Course</a>	DGC	DEMO Course - Alternative Energy Specialist	0.00	Not Completed	NA
<a href="#">Demo IT CompTIA</a>	DCTIA	DEMO Course - IT CompTIA	0.00	Not Completed	NA

Personal Profile

Calendar and Student Support

**Messages**

Dr. Tricia Seymour Messages 2

**Calendar**

January 2014

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**Support**

Having technical difficulties? Click the following link to submit a support ticket:

[Support](#)

## DEMO Course - Student Orientation







This is a sample of our Student Orientation. Some parts of the course are removed for demo purposes:

This Student Orientation provides an overview of our basic course structure, course materials and course completion requirements. It provides a list of frequently-asked questions to assist you in quickly identifying the information you need during your studies. This course also reviews the role of your course mentor, how to use the classroom messaging system, and steps to manage your account profile and password. You will be able to access this course at anytime during your studies.

After completing this course, you should be able to:

- Comprehend the basic structure of a course and the requirements to complete a course
- Identify the basics for accessing course textbooks and course resources
- Comprehend the basics of logging into and navigating the classroom
- Identify who to contact for various student needs
- Understand that all communication with mentors should be within the classroom messaging system to keep a history of messages

### Student Resources

-  [News Forum](#)
-  [Course Textbook](#)
-  [Course Mentor](#)
-  [Student Information](#)



Student Resources - available for all students, online textbooks, facilitation, printable course information, student discussion room...

## Topic 2

### Medical Billing Module 2 Foundations of Health Insurance

- Health Insurance Specialist Career
- Job Responsibilities
- Professionalism
- Introduction to Health Insurance
- Medical Documentation
- Electronic Health Record (EHR)
- Managed Health Care
- Managed Care Organizations
- Effects of Managed Care
- Processing of an Insurance Claim
- Managing New Patients
- Insurance Claim Life Cycle
- Credit and Collections
- Legal and Regulatory Issues
- Health Insurance Portability and Accountability Act (HIPAA)






Topics clearly  
labeled.

#### DIRECTIONS:

1. Read the "*Understanding Health Insurance*" Textbook Chapters 1 - 5
2. Watch the PowerPoints for Each Chapter
3. Use the StudyWARE CD-ROM in the Textbook
4. View the Webliography
5. Take the Module Exam

Easy to follow  
student directions.

#### Chapter PowerPoints

-  [Chapter 1 PowerPoint](#)
-  [Chapter 2 PowerPoint](#)
-  [Chapter 3 PowerPoint](#)
-  [Chapter 4 PowerPoint](#)
-  [Chapter 5 PowerPoint](#)

PPTs for easy to  
follow navigation.

Topic 2

CompTIA A+ 220-801 Module 1



PC Hardware

- Motherboards, Processors, and Memory
- Identifying Motherboard Components
- Purposes of Processors
- Memory Terms
- Storage Devices
- Power Supplies
- Hard Disk Drive Systems
- Removable Storage
- Installing, Removing and Configuring Storage Devices
- Identifying Characteristics of Power Supplies



DIRECTIONS:

1. Read the Textbook Chapters 1-2
2. View the PowerPoints
3. Watch the Videos
4. View the Webibliography
5. Watch the Textbook Video(s)
6. Take the Exam

Chapter PowerPoints

-  PowerPoint Chapter 1
-  PowerPoint Chapter 2

Videos - Just for FUN!

-  Video: Professor Messer's CompTIA A+ Training Course Overview
-  Video: How to Install BIOS Upgrades - CompTIA A+


Webibliography (Website Links)

-  CompTIA A+ Overview
-  Hard Disk Drive

Textbook Video

-  Power Options

Module Exam

-  PC Hardware

Topic or  
Module  
Videos  
available.

Module Exams

Topic 3

CompTIA A+ 220-801 Module 2