ACCE Journal

Journal of the Association of Community and Continuing Education

Spring 2017

From the President by Liza Becker – ACCE President

Each term has its own sense of excitement for me.

Summer term is my favorite

– a time to tie up loose ends and generate fresh ideas for the new academic year. Fall



term is full of hope for implementing new plans and aiming for those benchmarked outcomes. Winter is a time for re-strategizing, re-calibrating, and re-aligning the (enthusiastic) goals set in summer or early fall. Spring is simply action time! It is time to revisit our plans and "close the loop."

I hope you too are feeling re-energized and prepared to tackle the myriad of tasks on your list. One thing to keep in mind is that we are here, as ACCE colleagues, to support each other and provide resources needed for our students and our programs. A great venue for this is always the ACCE spring conference, and this year was no exception. We were able to cover a broad spectrum of topics ranging from legislative and Chancellor's Office updates, to communicative strategies in dealing with micro aggression in the workplace, and sharing our model programs that can be adapted for our own colleges. Kudos to the entire ACCE Board, and especially to Carla, Cindy, Jan, Madelyn, and Rosie for setting up such an awesome program! You've set the bar high for next year.

Next, I would like to tell you about an exciting event with which ACCE is involved in early May. It is a 2-day noncredit summit entitled: **Building Bridges and Programs:** *Developing and Sustaining a Culture of Noncredit*. This is a collaborative effort among several organizations including the Chancellor's Office and Institutional Effectiveness Partnership Initiative (CCCCO, IEPI), Academic Senate for California Community Colleges (ASCCC),

California Community College Success Network (3CSN), and the Career Ladders Project (CLP), and others. Our goal is for teams to leave the conference with substantial resources and a preliminary plan for noncredit implementation or expansion at their colleges. The conference is currently sold out, but you can still add your name to the waitlist using the IEPI website. Look for further announcements through ACCE and other listserys.

Lastly, I want to wish you a smooth and successful spring term, and look forward to our next inperson gathering.

ACCE Board Nominations

This coming year, we have two positions up for election: *Co-Council Leader for Continuing Education (preferably North representative)* and *Secretary/Historian*. Both are two-year terms. Roles and duties of each position can be found in the <u>ACCE website</u>. Nominees must be current ACCE members who are willing to dedicate time and effort toward promoting ACCE's mission of advocacy and development of professional communities in noncredit and community education.

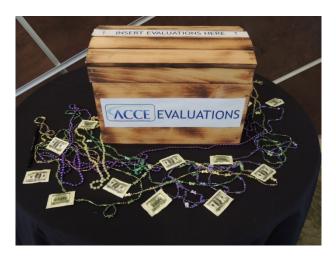
Please email Liza Becker at lbecker@mtsac.edu with "ACCE Nomination" in the subject line by April 28, 2017 and include the following: name, title, college, ACCE Board position, and statement of qualifications (200-word max).

The Nominating Committee will select two nominees to forward as candidates for each position. The election will be held electronically in mid-May using the ACCE Listserv dedicated to members only. Elected Board members will be announced in early June and will assume their official duties on July 1, 2017.

Treasures from the Statewide Conference

By Frances DeNisco – ACCE First Vice President

ACCE takes pride in the great review we got for the 2017 Statewide Conference. If you were there, you heard me ask for you to deposit your "treasures" in the evaluation box in the main room at the conference, and you all certainly complied. Here are some bits of gold!



On the Continuing Education (noncredit) track -

"Good presenters. Good info. Would have liked more time for this presentation."

"Loved all the research and appreciate the data."

"Wow. Study results were fascinating! I will be sharing this info at my college with fellow faculty."

On our Keynote Speaker, Pam Cox-Otto -

"Best keynote ever! So on point, and really knew her target audience. I laughed, I cried, I got inspired!"

"Really thoughtful, inspiring and entertaining to boot! Loved her!"

"Inspirational, uplifting and interesting perspective from a person on the sidelines."

On the Community Education track -

"Great take away."

"Gave me ideas we can possibly implement (if we can find funding for marketing). I can see this improving enrollments."

Overall feedback

"LOVED the booklet with so many note pages. It made it easy to have all my notes in one place. I also like having this form up front. Great food and treats! Fun theme. More time to transition is needed."

"I felt the non-credit strand was the best I've seen in the 10+ years I have been coming to this conference."

"One of the better conferences we have had. Well organized."

And perhaps the most relevant comment ever, in light of the fog that re-routed even our Board members on Wednesday morning, February 1 -

"We missed the 1st day due to travel issues and felt like we missed the welcome and what's happening info. Maybe a welcome every day and social bar every night."

Social Bar every night! Noted!

We do hope to increase the networking opportunities at the next conference. Many people found the Sponsors exhibit area useful, and we hope to keep this area growing! If you have any ideas for companies or organizations who might be interested in sponsoring next year's conference, please let us know.

Thank you to all who attended the conference! Hope to see you again next year!

Snapshot Spellcasters – A Photo Scavenger Hunt for the Ages for ACEE Members

By Rosie I. Armstrong — ACCE Community Education Council Leader (North)

Strike a pose from a famous historical picture, demonstrate an 80's dance move or create an epic emoji group shot, sounds fun, right? To cap off a long day of information packed workshops, a small, but mighty, group of ACCE members embarked on a photo scavenger hunt packed with tons of group fun. As a fellow ACCE member commented, "The hunt got us moving around after a long day of sitting. It helped that the last location was the bar. Learned that several of my team members had hidden talents." Using our wits and creativity, we raced around The Dana while visiting various local landmarks and completed over 24 challenges! Each group designated a digital photographer, someone to oversee the challenge and a few of us group members acted as the 'pseudo actors' while demonstrating the various challenges. In the span of two hours or so, we performed a mini circus act, demonstrated an epic failure, made friends with random strangers and still nobody broke any bones unless it was their funny bone! As another ACCE member commented, "The scavenger hunt was a great way to meet new people while enjoying some good laughs and being creative!"

What would an ACCE challenge be without prizes? Each group received the cheesiest ribbons possible and a few top performers of the group received gift cards, while the overall top winning team received a gnarly trophy. We look forward to seeing you for our next fun event during our Annual Conference in the North in spring 2018!







All pictures provided courtesy of Wise Guys Events.

City of Anaheim Mayoral Taskforce – *Welcoming America*

By Valentina Purtell – ACCE Legislative Liaison

I recently joined the City of Anaheim Mayoral Taskforce, *Welcoming America*. The goal of the taskforce is to make policy recommendations and develop strategies to create a welcoming environment for immigrants and refugees residing in Anaheim. As its model, the taskforce intends to use the practices of a non-profit, non-partisan organization, *Welcoming America*, which provides training and resources to the communities leading the effort of becoming more prosperous by being more inclusive. The *Welcoming America* initiative developed several models of communication and policy setting which could be used by community leaders, educators, and healthcare providers.

For more information and additional resources, please visit www.welcomingamerica.org

I was especially impressed with downloadable communication toolkits, *America Needs All of Us, Neighbors Together, and Seeds of Growth.* These resources could be used effectively for faculty and staff training in cultural competency and in communication strategies. I hope you'll find them useful.

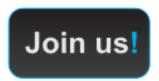


What you gain from ACCE membership -

- Representation at the regional, state and national levels.
- A quarterly newsletter, statewide college and membership directory, discount rates to attend both regional workshops and the annual conference.
- Legislative liaison and analysis.
- Affiliation with other professional organizations.
- Support and mentoring from an experienced network of professionals.

You can inquire about ACCE membership and pay online at: http://acceonline.org

Cost for the annual membership is \$60.00 per year per person. Annual memberships, regardless of when purchased, run July 1 through June 30 of each year. Join today!



2017 ACCE Recognition Award Recipients

2017 ACCE Lifetime Achievement Award – Mary Lange



Every year the ACCE Board has the great pleasure of selecting a member from Community or Continuing Education as the recipient of the Lifetime Achievement Award. This award is given to an individual who has made distinguished contributions to our field though service, engaged in advocacy, and has made a positive impact on our field. This year, the ACCE Board overwhelmingly selected Mary Lange, Director of Education for Older Adults and Adults with Disabilities programs at Mt. San Antonio College. For 30 years, Mary Lange has passionately developed and defended educational opportunities that enhance the lives of seniors and adults with disabilities. Here are some of her accomplishments:

- Mary is one of the founding member of the California Community College Educators of Older Adults (CCCEOA). She is tireless in her leadership of the CCCEOA, and keep its mission and vision alive.
- She has mentored new program leaders, facilitates workshops and discipline meetings for Older Adult Programs (OAPs) leadership throughout the state to keep them abreast of new regulations, recommendations, and policies that may affect OAPs and their students.
- Mary is on countless advisory boards within the community as she is recognized as a state leader and expert in her field. Some of her partnerships include La Verne Full Inclusion Advisory Board and No Limits Learning Center.
- Mary led the charge in 2014 by challenging SB173's efforts to exclude older adult education from noncredit offerings. Due to her contacts with various agencies and support of her stakeholders, Mary and her colleagues were able to successfully overcome that challenge, thus maintaining noncredit funding for older adult programs!

Some of the accolades from her colleagues also support this recognition:

"I've marveled at Mary's ability to take on a statewide leadership role during such an intense time of pressure and budget challenges. She sincerely cares about her work, she is an eager contributor, a creative problem-solver and has a wonderful sense of humor! -Lora Bronson, Alzheimer's Association

"In my 34 years as a CCC employee, I have known few people who have given so much to so many. Mary has been an exceptional mentor and role model, always going above and beyond to help others. She works diligently, gives freely, and listens intently." - Pat Mostellar, San Diego School of Continuing Education

ACCE and colleagues statewide were proud to present the 2017 Lifetime Achievement Award to Mary Lange with our deepest congratulations!

Continuing Education Excellence Award – The Career Skills Institute, Santa Barbara City College



The 2017 Award for Excellence in Continuing Education was given for their Career Skills Institute. Starting in 2014, this noncredit program has solely focused on upskilling in the workplace. It's a unique noncredit certificate program focused on employability skills. Development of the Career Skills Institute spanned 14 disciplines and offered a catalyst for credit departments to develop new noncredit curriculum that complements existing credit programs and includes the flipped classroom concept. They have also partnered with Lynda.com and LinkedIn due to a connection by Career Skills founder, Melissa Moreno, Dean of Educational Programs at SBCC. The program was also awarded California Community Colleges Public Relations Organization Annual Conference in 2016, so the ACCE award is not their first recognition.

Community Education Excellence Award – Kendall Harris, Santa Barbara City College



The 2017 Award for Excellence in Community Education was presented to Kendall Harris, Associate Director for the Center of Lifelong Learning (CLL) at Santa Barbara City College and a highly-regarded colleague in the Community Education arena. This award highlighted Kendall's creation of successful and innovative video marketing initiative for CLL. He developed an inexpensive process to create teacher profile videos for over 80 teachers in our program. A benefit of the video process was to help transform CLL teachers from independent agents to members of an integrated program. He also developed a content marketing concept called "Look and Learn" that features videos of CLL teachers explaining interesting concepts, processes or techniques. The SBCC Center for Lifelong Learning video presentations were awarded Best Marketing by LERN at the 2014 international conference and again in 2016.

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ACCE is dedicated to develop and promote desirable policies, practices, and support for the educational constituencies within the Association and to promote professional growth of the membership.

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