

ACCE Journal

Journal of the
Association of
Community and
Continuing Education

Fall 2013

ACCE Board News

AB86 IMPLEMENTATION MOVES FORWARD

by Donna Burns – ACCE First Vice President/President Elect



A significant transformation of noncredit adult education in California has been launched with the passage of AB86 last June.

The 2013-2014 State Budget appropriated \$25 million to the California Community College Chancellor's Office (CCCCO) to allocate funding for two-year planning and implementation grants. The funds will be provided to eligible consortia for the purpose of developing regional plans for adult education. Assembly Bill 86 (AB 86) outlines expectations for consortium development as well as planning and implementation requirements to establish the Adult Education Consortium Program. The intent of AB 86 is to expand and improve the provision of adult education –

via these consortia- starting in the 2015-16 fiscal year.

The CCCCCO and the California Department of Education (CDE) are working in partnership to implement the requirements outlined in AB 86. The agencies jointly established an AB 86 Cabinet to guide and oversee the activities of a Work Group that will develop a comprehensive Request for Application (RFA). ACCE members and board members serving on the AB86 Work Group include Anthony Beebe (San Diego Continuing Education), Donna Burns (Mt. SAC), Erica LeBlanc (Santa Monica) and Greg Schulz (North Orange County SCE).

The Cabinet and Work Group are working hard to ensure transparent processes to listen to and inform the field throughout the development of the RFA. The RFA is scheduled to be released in December.

Town hall meetings, webinars, field surveys, and use of listservs are among the strategies being used to receive feedback and input to the process. Additionally, individuals who wish to provide feedback are encouraged to do so via the website.

[WE URGE YOU to visit AB86.cccco.edu](http://AB86.cccco.edu) regularly for updates and to subscribe to the AB86 newsletter using the link provided in the website. Additionally, ACCE will forward all announcements received from AB86 public communications. This is a time of transformation and opportunity. We encourage ACCE members to stay engaged in this ongoing process.

ACCE Membership Spotlight

by Jarek Janio, Ph.D. – ACCE 2nd Vice
President for Membership



Dear ACCE Members,

I hope that the new academic year is off to a good start for all of us, and as the applications for ACCE membership are trickling onto my desk, I would like extend a warm welcome to those who are new and those who just renewed their memberships.

I certainly hope that you find in ACCE a professional entity that will help you network, give you food for thought on timely and pertinent noncredit issues throughout the state and find your niche to contribute via listserv discussions, ACCE Journal and conferences. We are certainly looking forward to your participation.

If at any time during the year your email address, job title or any other information changes, please let me know so that I can update the roster. My email address: Janio_jarek@sac.edu.

Membership can be renewed or applied for at: http://acceonline.org/member_join.cfm. If you prefer, you can send me an email and I will reply with the necessary form. Cost for

this year's membership remains unchanged: \$60.00 per year per person, but if there are three or more people from the same site, the membership fee drops to \$53.00 per person.

Thank you again to all of you who have already joined ACCE for this year. Your continuous support of ACCE is greatly appreciated.

Community Education News Briefs

By Betty L. Sedor, El Camino College, ACCE
Community Education Council Leader

Upcoming Community Education Workshops

Register now for one of ACCE's upcoming one-day "drive-In" workshops! For the October 24th Sacramento (Chancellor's Office) workshop, the Community Education tract will offer by popular demand, a follow-up session to last year's *Social Media 101*, providing a more intensive Social Media and Email marketing workshop. **Social Media and Email Marketing Intensive** will be presented by Jennifer Baker of Jennifer Baker Consulting along with our always informative and fun group exchange, **Community Ed Class Hot Picks** in the afternoon. For the November 7th, Anaheim (NOCCCD) workshop, the Community Education tract will offer **Nuts & Bolts or Refresher Session: Launching a New Program** by Alisha Serrano, Chaffey College, **Building a Successful Summer Kid's**

Program by Erin Roberts-Hall, Grossmont-Cuyamaca Community College District and our always informative and fun group exchange, **Community Ed Class Hot Picks** in the afternoon.

Enrolling Fee Based Students in Credit Classes

Please be advised that ACCE Vice President, Donna Burns recently discussed with Dr. Barry Russell, Vice Chancellor of Academic Affairs the status of his legal inquiry into co-enrolling fee-based students in credit classes. He was informed that it is not illegal, nor is it a violation of the Attendance Accounting Manual as long as good accounting practices can show the separation of funds.

In light of this update, Dr. Russell has asked ACCE to submit examples of good Community Ed polices and accounting practices for documenting the separation of fee-based funds. Please take a moment to email me at bsedor@elcamino.edu with a brief explanation of how your college assures that fee-based enrollments & costs are kept separate from credit costs to show that the district isn't subsidizing fee-based students. Your examples may be used to update the California Community Colleges Guidelines for Community Services Offering document:

http://extranet.cccco.edu/Portals/1/ExecutiveOffice/Consultation/2012_agendas/oct_2012/FinalCommunitySvcOfferingGuidelines10-4-12.pdf.



Project SHINE: Serving the Language and Health Needs of Refugees in San Diego



With San Diego's East County as home to the second highest Iraqi population in the United States, Grossmont-Cuyamaca Community College District has partnered with the County of San Diego on Project SHINE, a program addressing basic language and health needs of refugees.

Project SHINE (Students Helping in the Naturalization of Elders) offers free classes in English as a Second Language that focus on health literacy, with the goal of explaining how health care works in America, how to communicate health issues on the phone or in person, and encouraging positive health habits such as nutrition and exercise.

Project SHINE began in 1985 at Temple University in Pennsylvania, and has been

utilized all over the country with various immigrant populations. The program responds to the challenges that the county faces when hospitals and 911 emergency lines are severely impacted by an influx of refugees who do not always understand when it is appropriate to contact emergency services versus contacting a primary care doctor or local clinic.



Open to all refugees who have lived in the United States for less than 5 years, Project SHINE has served over 150 local refugees to date and operates at four different sites in El Cajon. The classes meet weekly for two hours for a period of six months and follow a lecture style format, but are designed to be very interactive with role play and guest speakers. Participants really enjoy this format and some have even opted to repeat the class for the social benefits.

Volunteer tutors assist in facilitating classes to participants providing instruction in English with Arabic translation. The volunteer tutors come

from diverse backgrounds, including healthcare, mental health, and some are refugees themselves. With one of Project SHINE's objectives being intergenerational cooperation, college students and retirees also make up the volunteer recruiter team.

One of the keys to Project SHINE's success is having a program manager who understands the population's native culture, particularly a native speaker. It is also recommended that classes remain as interactive as possible and give participants a wide array of resources.

For more information, please contact Ismael Cortes, Interim Program Coordinator for Project SHINE at the Grossmont-Cuyamaca Community College District, at 619.660.4049 or Ismael.cortes@gcccd.edu.



Community Networking Event Celebrating "El Grito" with the Mexican Consulate 9/12

Santa Ana College, Outreach Team



Photographer: Shunji Hirose

Last month, outreach staff: Herminia Kindelan and Julio Serratos were joined by Centennial Education Center (CEC) faculty Dr. Jarek Janio and Orange Education Center (OEC) coordinator Rosemary Touyanou to celebrate the "El Grito" event hosted by the Mexican Consulate. This is an annual cultural ceremony to commemorate Mexican Independence Day. This year the festive and traditional occasion was held right next door to CEC at the historic Heritage Museum in Santa Ana. It was a beautiful evening with great entertainment and exquisite appetizers. RSCCD School of Continuing Education attendees were able to network with other community members and share about the classes and programs that we offer.

In attendance were Consul of Mexico in Orange County: Alejandra Garcia Williams, former and current RSCCD Board members Alfredo Amezcua and Claudia Alvarez, RSCCD Chancellor Dr. Raul Rodriguez and

City Official Vince Sarmiento among other important community leaders. In Consul Garcia-Williams' thank you speech, she mentioned Santa Ana College as a partner and was very grateful for the ongoing community work with promoting education and for the college's support with Spanish Literacy courses.

Fiestas Patrias Event

*By Julio Serratos, Santa Ana College –
School of Continuing Ed., Centennial
Education Center*



Although there is an apparent gentrification happening with the cultural businesses in the Downtown Santa Ana area, there was a good turn-out of potential students for the Fiestas Patrias Event. During the Sunday afternoon shift, the foot traffic started off strong and then it died down a little bit during the parade but then as soon as the parade was over and as soon as the sun went down, there were larger numbers than last year all together. Being closer to the stage increased the booth visibility and the event was extended to tend to the larger crowd at the end.

Special thanks to the Padres Promotores for their instrumental role in helping to attract even more visitors. The group was handed giveaways and bookmarks so that more foot traffic could be redirected to the booth. As with every year at the Fiestas Patrias event, the majority of the public inquired about the ESL classes and computer courses, a few inquired about the credit courses, and this year there was also a higher number that requested information on the Adult High School Diploma program. At one point the event table was compacted with the marketing

material. Overall the Fiestas Patrias is still the best event to target the largest crowd, worth every dollar.



UPCOMING EVENTS

This year is bringing new challenges and great opportunities to continuing and community education programs! Be sure to put these dates on your calendar now:

Fall Drive-In Workshops

November 7, 2013 – One-day southern workshop, Anaheim (NOCCCD)

These one-day “drive-in” opportunities will allow you to connect with colleagues and get the latest on upcoming changes and best practices. Of course, you are welcome to attend either or both, but these are intended to be local, lower-cost options.

Annual Conference – "TRANSFORMERS! New shape, fresh power!"

Our multi-day format returns!

February 5-7, 2014, Hilton San Francisco Financial District

After several years of surviving with one-day conferences split between north and south, it's long-past time to reunite as a united statewide community college organization. Our February conference will address major changes in how we serve students and communities. All gatherings are open to ACCE members and non-members, but you'll want to join ACCE to get the discount rate.

Make these dates a priority on your calendar – you don't want to miss them

3RD ANNUAL EL CIVICS & CITIZENSHIP CONFERENCE



Friday, January 24, 2014
8:00 a.m. to 3:30 p.m.
Light breakfast & lunch included



Open to coordinators, teachers, and administrators of WIA II agencies or potential agencies.

Agencies can **benefit** by

- networking with others
- learning about the latest updates from CASAS & CDE
- attending informative sessions with OTAN & CALPRO
- sharing classroom practices.



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www.casas.org



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ACCE is dedicated to develop and promote desirable policies, practices, and support for the educational constituencies within the Association and to promote professional growth of the membership.

Membership information: <http://acceonline.org/membership.cfm>

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