

ACCE

August/September 2005

Journal

A PUBLICATION OF THE ASSOCIATION OF COMMUNITY AND CONTINUING EDUCATION

Special points of interest:

- Community Education Highlights
- Letter from the President
- Overview of the Summer Youth Program at Cerritos College
- Photos from the ACCE Board Retreat

Key Dates for

Fall 2005 & Spring 2006

Southern One Day

Workshop: Nov. 3, 2005

Annual Conference:

February 14 thru 16, 2006

Northern One Day

Workshop: April 27, 2006

More ACCE news
and information is
available at
ACCEOnline.org



A view of the marina from the beautiful Hyatt Islandia, located on San Diego's Mission Bay

DID YOU SAY OWL PELLETS ??

What do you get when you cross 40 owl pellets, 6 cases of tennis balls, 900 t-shirts, 150 math books, 4 hand-held stop signs, and 10 scholarships? A summer youth program, of course! These are just a few of our acquisitions over the past few months at Cerritos College as we prepared for seven weeks of youth classes this summer.

Summer youth programs can take many shapes, lengths, and formats, much of which is contingent on available resources such as staff and facilities. At Cerritos, the summer College for Youth program is not only a vital service to our communities but vital to the fiscal health of the Community Education program. Because we know most of our classes will not only "go" but fill to capacity, we lean towards the "offer as many classes as we can get classrooms for, for as many weeks as there are available between the end of the K-12

Continued on Page 2

San Diego in February!

Mark your calendars now to save the dates for the 2006 ACCE annual conference! We will be meeting in beautiful San Diego on February 14-16. This is an energizing and educational event focusing on the things that interest our members most in the areas of Community and Continuing Education and Economic Development. Learn best practices, practical new ideas, and enjoy networking with colleagues from across the state.

Do you have an area of expertise that you want to share with your colleagues through a workshop? Now is the time to put together a proposal for a presentation before all of the breakout slots are filled. Look for a proposal form coming to you via email, or contact me for more information.

Looking forward to seeing you in February!

Jan Roecks
First VP/President Elect

“Owl Pellets” Continued from Page 1

school year and the beginning of the college credit fall semester” end of the spectrum. We ran a total of 285 class sessions (that’s individual sessions) this summer including academic, enrichment, and sports of all kinds.

The core of our scheduling format for classroom classes is two-hour blocks, 8AM-5PM, Monday through Friday, in two-week sessions. Yes, even though most of the college is closed on Fridays in the summertime, Community Education is not only open but running at full tilt because our families demand a Monday-Friday program. There are some exceptions to the format such as some one-week, half-day Career Academies for high school students, swim classes which typically run forty minutes to comply with the American Red Cross standards, and half- or all-day, one-week Sports Camps.

Because we had seven weeks available to us this summer, we knew we could run three 2-week sessions and rather than end it there we tried something new: 1-week “Super Camps”. Essentially these were modified academic and enrichment classes that we ran in half-day blocks instead of 2-hour blocks for this 1-week session. From a staffing and logistics perspective, this format was much easier to manage—fewer classes and teachers to schedule, fewer drop off/pick up times for parents, and fewer class change times for children to move from class to class. From the teachers’ perspective, many enjoyed the greater flexibility offered by the longer class time to work on hands-on projects. One teacher commented that the half-day format also provided the time to work at her own pace, and better yet, at the pace of her students. We will definitely be exploring the possibility of expanding this format in future summers.

The ten scholarships mentioned above were also a new addition this summer, thanks to the generosity of the Cerritos College Foundation. Every summer we receive inquiries from parents and K-12 school personnel about the availability of financial aid for our program, and every summer we’ve had to say there isn’t any. I asked our college Foundation Director for assistance in identifying some potential



Learning is Fun at Cerritos College’s College for Youth

corporate sponsorship for our program in the hopes of developing a scholarship program—and the Foundation was so supportive of the idea that they decided to fund ten scholarships of up to \$500 each as a seed project this year. Our local school district principals’ were asked for nominations and we were on our way. Not a bad way to strengthen our relationship with local school districts either!

As I stated earlier, there is no single way to design and deliver a summer youth program. I’ve tried to give you a sense of our program, but there are too many details to offer an in-depth account here. However, if your appetite for more is whetted, we are planning a panel session on summer youth programs at the February ACCE conference. I’m eager to hear your input on specifics you’d like covered at that session, and if you’d like to participate as a panelist I’m very eager to hear from you. Please call or email me at 562-860-2451, x2525 or email me at lfranklin@cerritos.edu

Oh, and the owl pellets? You’ll have to attend the February panel session to find out why we bought those!

***Laura Franklin,
Community Education Council Leader***

Letter from the President

Greetings to all ACCE members and friends! This is my first article as your new president and I'm excited to begin a wonderful year with a full board including several newly elected members: Judith Monast, Modesto Junior College, is the new Economic Development Council Leader and Laura Franklin, Cerritos College, has agreed to serve as Community Education Council Leader, completing the remaining term previously held by Jan Roecks, San Mateo Community College District, who was elected to serve as your First Vice President/President-Elect. Returning with Jan are:

- 2nd Vice President for Membership: Kerry Campbell-Price, Santa Rosa College
- Treasurer Elaine Chapman, Pasadena Community College
- Secretary/Historian Cyndi Pardee, Riverside Community College
- Continuing Education Council Leader Lynda Lee, Mira Costa College
- Vicki Warner, Chancellor's Office Liaison
- Legislative Analyst Leslie Smith, San Francisco City College



ACCE Board Members (clockwise from left)
Jan Roecks, Kerry Campbell-Price, Judith Monast and Laura Franklin

Another new face to the Board is Erica LeBlanc, Santa Monica College, who agreed to serve as our new journal editor. Please welcome and congratulate all the new and returning board members whenever you see them! Thank them for their hard work!

The board and I just finished a fabulous retreat in San Diego at the Hyatt Islandia hotel. It's a wonderful location and though we considered another location previously, we've decided to hold the ACCE Annual Conference, February 14-16, 2006 at this same location in San Diego! They were really wonderful to work with; we enjoyed the facilities, the food, and the attention to service and detail they offered. We'll let you know when you can make your reservations, but we've already been negotiating with them and have received a rate of less than \$127 per night for this resort location. It's located on the Mission Bay marina, near Sea World, so you may want to plan a family or personal vacation to coincide with our conference next year and the holiday weekend. Mark your calendars now! Further details will be forthcoming and you'll want to read more about this from Jan Roecks, First VP in charge of conference planning. Send her your ideas for break-out sessions and speakers. Leslie did such a wonderful job in Oakland; we look forward to seeing what Jan's going to do to top it off.

The board spent lots of time at our retreat visioning and planning for next year and beyond. We discussed what's been working and what we could do for you our members, this coming year. We used previous conferences, evaluations and input you've provided to compile a long list of options, goals and objectives to focus on this year. We categorized the details under the following headings: Advocacy/Visibility, Membership, Conferences, the ACCE Website, Resources, Partnerships and Operations.

We also had some discussion about the Alignment Project, a Chancellor's Office endeavor under Vicki Warner's lead. The purpose of the project is to provide definitions and guidelines for noncredit adult education. The ACCE Board appointed the

Continued on Page 5

Who's Lurking on the Listservs?

One of the most powerful tools available to us through our ACCE memberships is the opportunity to network with our colleagues from throughout the state. Facilitating our ability to network is the nearly instant access we have to one another through ACCE's listservs. As a self-proclaimed and still-relative "newbie" to the world of continuing and community education, the ability to ask questions of my colleagues is invaluable. Sharing ideas, opinions, budgetary and legislative alerts, and even an occasional bit of levity allows me to stay in touch with my colleagues regardless of time or distance constraints. I also find it reassuring to know that we share common problems and experiences. In short, I like to think of it as an instant, inexpensive form of professional development (or PD²Q for short: Professional Development, Pretty Darn Quick).

It makes me wonder, though, with a membership level of 59% of our 109 (yes! we grew again!) community colleges, how our non-ACCE colleagues are fairing without access to this wealth of advice and knowledge. At the board retreat, the board identified Advocacy and Visibility as two of our "must do" goals for the year. One of the ways to increase our ability to advocate for our programs and gain visibility for our association is to encourage our colleagues at non-member colleges to join ACCE. I am making a personal pledge to contact my counterparts two non-member colleges, as well as my colleague in my college's Office of Workforce and Economic Development. May we ask you to do the same? And while you're at it, please remember to renew your own membership – for only \$60, you will receive a statewide directory of colleges and ACCE members, a quarterly journal, legislative liaison and analysis, representation at the regional, state and national levels, affiliation with other professional organizations, invitations to regional workshops and the annual conference, the ACCE web site (ACCEonline.org), and access to this collective brain trust.

If you're wondering *how* to join the listservs, it's easy *if you're an ACCE member*. Simply contact the appropriate council leader and request to be added:

- Continuing Education (noncredit): Lynda Lee, llee@miracosta.edu
- Community Education (fee-based): Laura Franklin, lfranklin@cerritos.edu
- Workforce and Economic Development: Judith Monast, monastju@mjc.edu

And don't forget: we also want to hear from you!! If you'd like to contribute an article to upcoming issues of the ACCE Journal or would like a particular topic covered, please feel free to contact me by email at leblanc_erica@smc.edu.

Erica LeBlanc, ACCE Journal Editor

SAVE THE DATES: ACCE One-Day Workshops



Southern California

November 3, 2005

Location TBD



Northern California

April 27, 2006

Location TBD

Treasurer's Report

Again, this year, ACCE starts off with a balanced budget, adopted by the Board on August 3, 2005. The association is well-positioned due in large part to the successfully executed and strongly attended February conference in Oakland.

Elaine Chapman, Treasurer

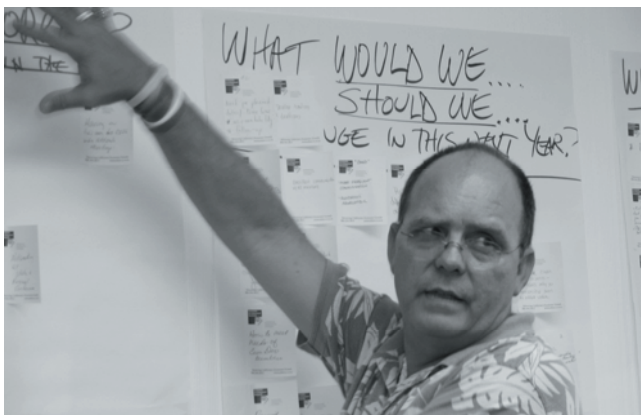
Continued from Page 3

Council Leaders to represent the membership on the Alignment Project Steering Committee and their first meeting is scheduled for September 30.

We discussed timelines and details regarding two workshops, one North and one South, with some dates and locations considered. More details will certainly be headed your way. You'll be pleased to know we've even begun some initial planning for our 2007 conference way in advance. We don't know the site yet, but we plan to get an early start to get the best rates and facility possible for you.

I'm excited but at the same time almost overwhelmed with the opportunity that lies ahead. You've put in place an exemplary team of professionals who are passionate about our Association and serving you as members. They are all very professional and eager to respond to your needs and hear your input. I am one of those that would like to hear suggestions and ideas you have about how this Association can serve you better. For those of you already members, thanks, for those of you that need to join or renew, do so today. I'm honored and humbled by your entrusting the leadership of this association to me, but excited to know that the whole leadership team is ready and able to deliver on the best year ever! Come join us and watch the web and your email for more details. Stay on board, this ship is sailing!

Scott Hammer
ACCE President



ACCE President Scott Hammer Hard at Work at the August ACCE Board Retreat

Membership Report

Membership in ACCE continues to increase! By the end of summer, more than 100 community college professionals in the areas of continuing education, community education and economic development had joined this dynamic statewide organization, reflecting almost a 12% increase in membership.

Fall begins the membership drive for 2006 (remember, membership in ACCE is for the calendar year). New members joining ACCE in the fall, however, will begin to receive membership benefits immediately, allowing them to attend fall workshops at the ACCE membership price!

As you know, ACCE is the statewide organization for community college professionals in the areas of community education, continuing education and economic development.

Why join ACCE, particularly when budgets are tight? In this era of "doing more with less," the networking, professional development, and legislative resources of ACCE have never been more critical for survival. Through email listservs, quarterly journals, and drive-in workshops and conferences you'll learn about the "best practices" being used throughout the state. ACCE also has a Legislative Analyst who keeps the organization apprised of all legislative and public policy issues, advocates for specific ACCE positions and develops public policy on issues pertaining to Community Education, Continuing Education and Economic Development.

To make joining ACCE even easier, you can belong to the organization simply by purchasing the ACCE Resource Directory—a necessary supply for any college office! Prices and categories are as follows:

1 directory (single membership)	\$ 60
Three directories (three memberships)	\$160
Affiliate membership (1 directory) (commercial vendors, independent contractors, etc)	\$300

Order the directory by mailing the attached invoice and your check (made payable to ACCE) to:

ACCE
915 L Street, #C125
Sacramento, CA 95814

The ACCE Board looks forward to serving you in the coming year, so stay current and stay connected. Join or renew today! If you have any questions, please don't hesitate to give me a call or send me an email.

—Kerry Campbell – Price,
2nd Vice President, Membership

Wonderful Opportunities Waiting: What's Going on at Colleges Near You!

Welcome to the WOW Page, a monthly summary of the great things happening in our Continuing, Community and Economic Development programs:

- [Los Angeles Mission College's](#) Community Extension's Summer 2005 brochure was highlighted as a "Best Brochure" in the July/August issue of *LERN Magazine*.
- The [CCCEWD Business & Workforce Improvement Conference](#) proved an incredible success! From September 21-21, if you were in the neighborhood of Burlingame, you would have heard the shrieks of delight of over 70 of the best and brightest that economic development has to offer in our state as they rode tricycles, scaled high walls, and built even stronger teamwork skills. The "Competing in a Demand-Driven World" training was focused on three areas: Win more business, sell more services, and have more fun. According to all the participants, the training was an outstanding success in all three areas. For more information about upcoming conferences for economic & workforce development professionals, please go to www.ccewd.net.
- Some interesting home and garden classes noted in [Santa Rosa Junior College's](#) Fall Community Education schedule: How to Start and Operate a Backyard Nursery; Creating Garden Sculpture Using Cement; Introduction to Beekeeping; Proper Care of Pools and Spas and my favorite, Septic Systems: What You Need to Know.

Congratulations to these exemplary programs! Do you have a unique or highly successful community education class? Do you employ marketing techniques that have proven effective for expanding your college's contract education opportunities? Have you developed strategies to help noncredit students bridge into your college's credit programs? Would you like to share news and/or kudos about your respective programs with your colleagues? If so, we'd love to hear about these and other best practices and highlight them in upcoming issues of the *ACCE Journal*. Please send your success stories to leblanc_ERICA@smc.edu.

Erica LeBlanc
ACCE Journal Editor

ACCE

Advocates for Lifelong Learning in California

ACCE BOARD

President: Scott Hammer, Economic and Workforce Development

1st VP/President Elect: Jan Roecks, San Mateo Community College District

2nd VP: Kerry Campbell-Price, Santa Rosa Junior College

Treasurer: Elaine Chapman, Pasadena City College

Secretary/Historian: Cyndi Pardee, Riverside Community College

Past President: Raymelle Revel, American River College

CCCRep: Vicki Warner, State Chancellor's Office

COUNCIL LEADERS

Economic Development: Judith Monast

Community Education: :Laura Franklin

Continuing Education: Lynda Lee

Legislative Analyst: Leslie Smith

Journal Editor: Erica LeBlanc

The ACCE Journal is published quarterly by the Association of Community and Continuing Education (ACCE), an organization of California Community Colleges.

The Executive Board of ACCE invites submission of information, announcements, research findings, and articles of interest to noncredit, contract education, and community education fee-based program providers. For information or submissions, contact leblanc_ERICA@smc.edu

ACCE

Journal

A PUBLICATION OF THE ASSOCIATION OF COMMUNITY AND CONTINUING EDUCATION

915 L STREET, #C125, SACRAMENTO, CA 95814

www.ACCEOnline.org