February 1999 Journal

PRESIDENTS LETTER

One of the highlights of the A.C.C.E. statewide annual conference on the Queen Mary was the presentation of awards. There can be no greater honor than to be recognized by one's peers. In addition, every practitioner in programs such as ours that demand constant creativity and diligence just to remain ``in business" deserves kudos.

Four awards were given this year: Community Education (fee-based) Person of the Year, Continuing Education (noncredit) Person of the Year, Training and Economic Development Person of the Year, and the Mariann Loniello Lifetime Achievement Award. Colleagues in the field nominate recipients of awards. The selection committee then chooses from the nominees by evaluating the information provided on the nomination form using the criteria established for the award. The criteria for the person of the year awards include establishing a new and different type of program, distinguishing themselves by contributing information to legislators that has helped with the growth, development, and improvement of their field, providing leadership and/or making a significant contribution to the field.

Jeanie McCoy from North Orange County Community College Continuing Education was recognized as the Community Education (fee-based) Person of the Year. Her nominator cited Jeanie's success in developing and expanding the Kids' College Program, which began in with six classes on one campus and has grown to 120 classes at three locations.

Sandy Roberts from the College of Marin is this year's Continuing Education (noncredit) Person of the Year. Her nominator spoke of Sandy's role in developing a Multimedia Program in noncredit, which led to the establishment of a full degree and certificate program.

The Training and Economic Development Person of the Year award went to **Antoinette** "**Toni" Pregler at Modesto Junior College**. Toni's nominator lauded her for her development of the Pharmacy Technician Program.

Mariann Loniello was the driving force for the creation of A.C.C.E. I did not know her personally. However, those who did can entertain and inspire you with anecdotes of her dedication to Community and Continuing Education. She was a formidable force with a vision. She believed that an essential attribute of the Community or Continuing Education professional is commitment to the ``greater good."

I am very honored to be selected to receive the award given in Mariann Loniello's name. Thank you to my nominator and colleagues who supported me as a choice. I hope that I do exhibit at least some of the characteristics of Mariann and my predecessors who have received this honor.

Now, you don't have to wait until next year's nominations to cite your own or the accomplishments of a colleague. Just send the information to the Journal editor, Jan Powers. She'll include an item in the Journal. Celebrate yourself and each of your victories .

Lynda Lee, MiraCosta College

Conference Deemed Successful

On Tuesday, Wednesday and Thursday February 9, 10 and 11, ACCE held its annual conference aboard the Queen Mary in Long Beach, California. Conference participants gave a `high five" to the workshops and facilities, according to the written evaluations. Overall, the conference was deemed successful and participants submitted many useful and encouraging comments

The Queen Mary was given high marks as a conference site, along with all amenities, including delicious food. The keynote speaker and breakout sessions were also given high marks. Participants also made mention of the wonderful opportunities there were for networking among colleagues for meeting new people who shared new ideas and opportunities.

I had the privilege of visiting all the workshops on all three days and found them to be well received, engaging and informative. Even the few that had light attendance used the time for specific problem solving or in-depth discussion.

A particular highlight for participants was the keynote by Dr. Erlyene Piper-Mandy, a Psycho-Cultural Anthropologist who specializes in cross-cultural competence and American Ethnicity. She received a ``10+" ratings on a 5-point scale on several evaluations.

Many participants noted than the friendly atmosphere abroad the ship, the opportunity to visit a new location and a new urban setting was of particular importance. Long Beach, with its many fine tourist attractions, coupled with great presentations made this on of the best ACCE conferences ever.

Ray Ramirez, San Diego College

Community Ed Survey Summary

The 1999 Survey of Community Education managers has been completed and the results yield some interesting information for you folks in the field. Here follows some major findings (% will not always equal 100% as not all responded to every question. Some areas are trimmed to the top 80% or so of responses in the interest of space).

```
Title:
Dean 22%;
Dir. 39%;
Superv. 8%;
Coord. 4.3%
Reports To:
Pres. 16%;
VP 28%;
Dean 32%;
Dir 12%:
Ass. Dean 12%
How Long in Pos.:
1-3yr 32%;
4-7yr 16%;
7-10yr 16%;
10-15yr 20%;
16 + 4\%
Education:
Doct. 8%:
MA 32%;
BA 32%;
AA 16%
31-40= 12%; 41-50= 20%; 51-60= 60%; 60+= 4%
```

```
Offer Online Progs.:
70.8% yes;
29.2% no
Offer Workforce Trng. Progs.:
68.2% yes;
31.8% no
Enrollments this year:
Up 68%;
Down 27.3%;
Same 4.7%
Income this year:
Up 72.7%;
Down 22.7%;
Same 4.6%
Responsibilities Other than ComEd:
Noncredit 24%;
Facilities 20%;
Perf/Cult. Acts. 20%;
SwapMeet 16%;
Contract Ed 12%
Biggest Hassles:
Finding Instructional Space 24%;
College systems & Politics 16%
Sup.& Mgt.of staff 12%;
Not enough time 12%;
Equipment & Software 8%
Not enough staff 8%;
$ and time to dev. Progs. 8%
Changes between now and 2000?
More online classes 24%;
Changes in Org. Struct. 12%;
Compet. for Resources 12%;
Online Reg. with credit card 12%
Biggest Moneymakers:
Computer Trng. 36%;
Dance 28%;
Med. Office 28% Spanish 20%;
Childrens Progs. 12%; Yoga 12%
Major Growth Areas:
Workforce Dev. Progs. 20%; Computer Trng. 12%
Not for credit Cert. Progs. 8%;
```

Kids Progs. 8%; Progs. 8% What does all this tell us? Many of our group will retire within the next 5-8 years providing job opportunities for others. Online classes and computer classes will be a major focus in the next five years. Traditional programs such as dance, kids programs, languages, yoga, and medical office are still big draws. Workforce development will become a major thrust. Most programs are healthy and growing with increased enrollments and income. Complete copies of the survey results may be obtained from Tom Travis (Tel. 707-967-2900 ext. 2911: emailttravis@admin.nvc.cc.ca.us).

Noncredit & Adult Education Council News

It was great seeing so many of you at the ACCE annual Conference last month on the "Queen." What a setting, what fun, what an opportunity to share and learn! In keeping with that, I certainly hope that many of you were able to return to your business offices and infuriate your business manager with the information you learned about the revenue your program contributes to the college (as you argue for more of that money to be included in your expenditure budget).

Now for new legislative happenings:

Theresa Wright has created a new bill, SB 247, which is designed to allow for apportionment to be collected for the instruction of **Foreign Language** and for 80% apportionment to be paid for instruction provided to special interest groups, e.g. **employer's at their sites.** Personally, I think that neither of these are `burning issues." If any of you feel otherwise, please call or e-mail me. Theresa Wright, a legislator from Simi Valley, created this legislation to assist the Simi Valley Adult School. The language does include Community College Noncredit programs, so I believe they consider that this may be of benefit to us.

The real issue, however, remains that there will be no additional dollars to fund such special interest offerings. Colleges will simply need to take dollars away from much needed basic skills, ESL and other areas if we want to fund them. I strongly support the notion that colleges should be able to collect apportionment for classes offered to assist local employers. But, I believe that at 100% reimbursement and that there should be increases to our fund to cover the costs of offering these much needed programs that assist the local economy.

Another bill of note is AB 425, Baldwin, allows for the offering of community college classes (Credit and Non-Credit) in facilities that do not meet `Field Act" requirements for earthquake safety. As I read this legislation, it appears that any building is acceptable if it meets the following criteria: a) it met building code requirements when constructed; b) a certified structural engineer has inspected it; and c) the engineer states it is in, ``substantial compliance with the article and is likely to resist, without catastrophic collapse earthquake forces generated by major earthquakes of the intensity and severity of the strongest experienced in California."

Although, it is my belief that Noncredit/Adult programs have always been exempt from Field Act requirements, many boards of trustees have been unwilling to allow any college programs to be offered in non-Field Act facilities due to their concerns about personal liability. AB 425 specifically exempts board members and college personnel from any personal liability for facilities used that do not comply with Field Act provided they do meet the provisions of the bill.

Lani DeVincentis, Glendale College

1999 Membership Wrap Up

ACCE currently has 75 paid members. We will soon be faxing all colleges who have not yet paid this year's membership fee. Many of you who enjoyed our conference at the Queen Mary may not realize that membership is a <u>separate fee</u> from registration and we do hope that you will tie that knot soon. Help in the form of an Invoice is on the way!

The new updated 1999 Directory has been mailed to current members. Additional Directories will be mailed when new or returning membership fees are received.

If you have any questions about membership, please call Pam Beauer at (661) 259-7800, Ext. 3422.

Pam Beauer, College of the Canyons

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The ACCE Journal is published quarterly by the Association of Community and Continuing Education (ACCE), an Organization of California Community Colleges.

The Executive Board of ACCE invites interested parties to submit information, announcements, research findings, and articles of interest to noncredit, contract education, and community education fee-based program providers.

For information contact:

Jan Powers, ACCE Journal Editor Sierra College Community Education 5000 Rocklin Road, Rocklin, Ca 95677

Phone:916-781-0590 Fax:916-789-2996

Email: jpowers@scmail.sierra.cc.ca.us